

## What is ArtemisOne?



## What will ArtemisOne help you with?

- Communication solution with customers or employees through Digital Signage technology
- Central management of screens and your digital content
- Software for Philips displays but it can also be used for other brands of displays or Android players
- Simple and user-friendly system, which we supply either separately or as a comprehensive turnkey solution

# The Tool of the Future

Software for Remote Management of Digital Contents



## RECORD AND PLAY DIGITAL CONTENT



- Extensive media file support
- ArtemisOne will play your digital content to selected displays at a time and place you specify

## PLANNING

- ArtemisOne launches digital content in real time, or you can schedule it to launch
- You have an instant overview of screens operation status



## EVALUATION



- ArtemisOne includes analytical and reporting tools for easy preparation of documents to bill for the displayed ad

## CENTRAL MANAGEMENT OF DIGITAL CONTENT

- You can centrally control an unlimited number of locations and devices

## SEPARATE OPERATION WITHOUT PC



- Philips displays include an integrated professional player with Android or Windows and do not need an external computer or player

## ArtemisOne SAVES TIME AND MONEY

- Thanks to easy remote administration and control of displays, you can immediately respond to any stimuli or problems, turn on/off playback, set the screen to turn on/off, restart it and save technician trips





- ▶ Control via web browser
- ▶ Support for multiple languages
- ▶ Support for power point and PDF formats
- ▶ Templates – Multi TAG support
- ▶ Campaign calendar
- ▶ Daily, weekly calendar / planning
- ▶ XML format support – Simple overview
- ▶ Support for streaming content
- ▶ iFrame support

# Overview of functions



### CLOUD / LOCAL SERVER

- ▶ We enable installation on customers' servers



### REPORT THE NUMBER OF REPETITIONS

- ▶ ArtemisOne will provide you with a detailed report of the content played on your devices



### INTERACTIVE CONTROL OF PLAYLISTS

- ▶ Touch function when controlling your screens



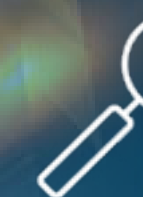
### SCHEDULED DOWNLOAD

- ▶ Postponement of downloading content to the device



### SELECT THE REPETITIONS COUNT

- ▶ Scheduled count of content repetitions



### INDIVIDUAL RESOLUTION

- ▶ Possibility to choose the resolution according to individual user requirements for LED walls and special displays



### Kiosk MODE

- ▶ Off-line kiosk mode