PHILIPS

Signage Display

6000 Series

55BDL6052H

User Manual (English)

www.philips.com/ppds

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1. Safety Instructions

Safety precautions and maintenance

WARNING: Use of controls, adjustments or procedures other than those specified in this documentation may result in exposure to shock, electrical hazards and/or mechanical hazards.

Read and follow these instructions when connecting and using your display:

This product is intended for use in professional installations in business settings only and is not suitable for domestic purposes. Any use other than that for which this device is intended can void the warranty.

This product contains an operating system. If it is shut down directly using the AC switch, it may damage the program and prevent it from powering on again. If the system is unable to power on due to frequent shutdowns, please try a factory reset. Please note that all data stored in the system will be lost when the display is rebooted after a factory reset.

Operation:

- Keep the display out of direct sunlight and away from stoves or any other heat sources.
- Keep the display away from oil, otherwise the plastic cover may be damaged.
- It is recommended to set the display up in the well-ventilated place.
- Ultra-violet ray filter is necessary of outdoor operation.
- If the product will be used in extreme conditions such as high temperature, humidity, display patterns or operation time etc... It is strongly recommended to contact Philips for Application engineering advice. Otherwise, its reliability and function may not be guaranteed. Extreme conditions are commonly found at Airports, Transit Stations, Banks, Stock market, and Controlling systems.
- Remove any object that could fall into ventilation holes or prevent proper cooling of the display's electronics.
- Do not block the ventilation holes on the cabinet.
- When positioning the display, make sure the power plug and outlet are easily accessible.
- When turning off the display by detaching the power cord, wait 6 seconds before re-attaching the power cord for normal operation.
- Ensure the use of an approved power cord provided by Philips at all times. If your power cord is missing, please contact your local service center.
- Do not subject the display to severe vibration or high impact conditions during operation.
- Do not knock or drop the display during operation or transportation.
- The eye bolt is for usage in short-time maintenance and installation. We suggest not to use the eye bolt for more than 1 hour. Prolong usage is prohibited. Please keep a clear safety area under the display while using the eye bolt.
- If provided with a 3-pin attachment plug on the power cord, plug the cord into a grounded (earthed) 3-pin outlet. Do not disable the power cord grounding pin, for example, by attaching a 2-pin adapter. The grounding pin is an important safety feature.

Maintenance:

- To protect your display from possible damage, do not put excessive pressure on the LCD panel. When moving your display, grasp the frame to lift; do not lift the display by placing your hand or fingers on the LCD panel.
- Unplug the display if you are not going to use it for an extensive period of time.
- Unplug the display if you need to clean it with a slightly damp cloth. The screen may be wiped with a dry cloth when the power is off. However, never use organic solvent, such as, alcohol, or ammonia-based liquids to clean your display.
- To avoid the risk of shock or permanent damage to the set, do not expose the display to dust, rain, water or an excessively moist environment.
- If your display becomes wet, wipe it with dry cloth as soon as possible.
- If a foreign substance or water gets in your display, turn the power off immediately and disconnect the power cord. Then remove the foreign substance or water, and send the unit to the maintenance center.
- Do not store or use the display in locations exposed to heat, direct sunlight or extreme cold.
- In order to maintain the best performance of your display and ensure a longer lifetime, we strongly recommend using the display in a location that falls within the following temperature and humidity ranges.
- Keep the display dry. To avoid electric shock, do not expose it to rain or excessive moisture.

- Environmental absolute ratings

Item	Min.	Max.	Unit
Storage temperature	-20	60	°C
Operation temperature	0	40	°C
Glass Surface temperature (Operation)	0	65	°C
Storage humidity	5	95	% RH
Operating humidity	20	80	% RH

- LCD panel temperature need to be 25 degrees Celsius at all time for better luminance performance.
- The lifetime of the display stated in this specification is only guaranteed if the display is used under the proper operation conditions.

IMPORTANT: Always activate a moving screen saver program when you leave your display unattended. Always activate a periodic screen refresh application if the unit will display unchanging static content. Uninterrupted display of still or static images over an extended period may cause "burn in", also known as "after-imaging" or "ghost imaging", on your screen. This is a well-known phenomenon in LCD panel technology. In most cases, the "burned in" or "after-imaging" or "ghost imaging" will disappear gradually over a period of time after the power has been switched off.

Always activate a screen saver program during your application. If a still image in high contrast remains on the screen for an extended period of time, it may leave an 'after-image' or 'ghost image' on the front of the screen. This is a well-known phenomenon that is caused by the shortcomings inherent in LCD technology. In most cases the afterimage will disappear gradually over a period of time after the power has been switched off. Be aware that the after-image symptom cannot be repaired and is not covered under warranty.

WARNING: Severe "burn-in" or "after-image" or "ghost image" symptoms will not disappear and cannot be repaired. This is also not covered under the terms of your warranty.

Service:

- The casing cover should be opened only by qualified service personnel.
- If there is any need for repair or integration, please contact your local service center.
- Do not leave your display under direct sunlight.

If your display does not operate normally, having followed the instructions set out in this document, please contact a technician or your local service center.

Stability Hazard.

The device may fall, causing serious personal injury or death. To prevent injury, this device must be securely attached to the floor/ wall in accordance with the installation instructions.

EU Declaration of Conformity

This device complies with the requirements set out in the Council Directive on the Approximation of the Laws of the Member States relating to Electromagnetic Compatibility (2014/30/EU), Low-voltage Directive (2014/35/EU), RoHS directive (2011/65/EU), ErP directive (2009/125/EC).

This product has been tested and found to comply with the harmonized standards for Information Technology Equipment, these harmonized standards published under Directives of Official Journal of the European Union.

ESD Warnings

When user close to the monitor may cause the equipment discharge and reboot to the display of main menu.

Warning:

This equipment is compliant with Class A of EN55032/CISPR 32. In a residential environment this equipment may cause radio interference.

Federal Communications Commission (FCC) Notice (U.S. Only)

NOTE: This equipment has been tested and found to comply with the limits for a Class A digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference when the equipment is operated in a commercial environment. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications. Operation of this equipment in a residential area is likely to cause harmful interference in which case the user will be required to correct the interference at his own expense.

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

Use only an RF shielded cable that was supplied with the display when connecting this display to a computer device.

To prevent damage which may result in fire or shock hazard, do not expose this appliance to rain or excessive moisture.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

TPV USA Corp
6525 Carnegie Blvd #200
Charlotte, NC 28211
USA

Polish Center for Testing and Certification Notice

The equipment should draw power from a socket with an attached protection circuit (a three-prong socket). All equipment that works together (computer, display, printer, and so on) should have the same power supply source.

The phasing conductor of the room's electrical installation should have a reserve short-circuit protection device in the form of a fuse with a nominal value no larger than 16 amperes (A).

To completely switch off the equipment, the power supply cable must be removed from the power supply socket, which should be located near the equipment and easily accessible.

A protection mark "B" confirms that the equipment is in compliance with the protection usage requirements of standards PN-93/T-42107 and PN-89/E-06251.

Wymagania Polskiego Centrum Badań i Certyfikacji

Urządzenie powinno być zasilane z gniazda z przyłączonym obwodem ochronnym (gniazdo z kołkiem). Współpracujące ze sobą urządzenia (komputer, monitor, drukarka) powinny być zasilane z tego samego źródła.

Instalacja elektryczna pomieszczenia powinna zawierać w przewodzie fazowym rezerwową ochronę przed zwarciami, w postaci bezpiecznika o wartości znamionowej nie większej niż 16A (amperów).

W celu całkowitego wyłączenia urządzenia z sieci zasilania, należy wyjąć wtyczkę kabla zasilającego z gniazdka, które powinno znajdować się w pobliżu urządzenia i być łatwo dostępne.

Znak bezpieczeństwa "B" potwierdza zgodność urządzenia z wymaganiami bezpieczeństwa użytkowania zawartymi w PN-93/T-42107 i PN-89/E-06251.

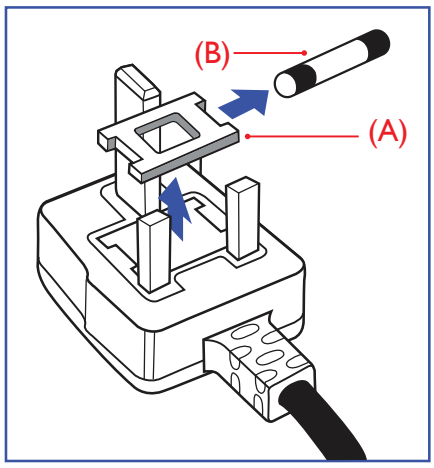
Pozostałe instrukcje bezpieczeństwa

- Nie należy używać wtyczek adapterowych lub usuwać kołka obwodu ochronnego z wtyczki. Jeżeli konieczne jest użycie przedłużacza to należy użyć przedłużacza 3-żyłowego z prawidłowo połączonym przewodem ochronnym.
- System komputerowy należy zabezpieczyć przed nagłymi, chwilowymi wzrostami lub spadkami napięcia, używając eliminatora przepięć, urządzenia dopasowującego lub bezzakłóceniowego źródła zasilania.
- Należy upewnić się, aby nic nie leżało na kablach systemu komputerowego, oraz aby kable nie były umieszczone w miejscu, gdzie można byłoby na nie nadeptywać lub potykać się o nie.
- Nie należy rozlewać napojów ani innych płynów na system komputerowy.
- Nie należy wpychać żadnych przedmiotów do otworów systemu komputerowego, gdyż może to spowodować pożar lub porażenie prądem, poprzez zwarcie elementów wewnętrznych.
- System komputerowy powinien znajdować się z dala od grzejników i źródeł ciepła. Ponadto, nie należy blokować otworów wentylacyjnych. Należy unikać kładzenia luźnych papierów pod komputer oraz umieszczania komputera w ciasnym miejscu bez możliwości cyrkulacji powietrza wokół niego.

Electric, Magnetic and Electromagnetic Fields ("EMF")

1. We manufacture and sell many products targeted at consumers, which, like any electronic apparatus, in general have the ability to emit and receive electromagnetic signals.
2. One of our leading Business Principles is to take all necessary health and safety measures for our products, to comply with all applicable legal requirements and to stay well within the EMF standards applicable at the time of producing the products.
3. We are committed to develop, produce and market products that cause no adverse health effects.
4. We confirm that if its products are handled properly for their intended use, they are safe to use according to scientific evidence available today.
5. We play an active role in the development of international EMF and safety standards, enabling us to anticipate further developments in standardization for early integration in its products.

Information for U.K. only



WARNING - THIS APPLIANCE MUST BE EARTHED.

Important:

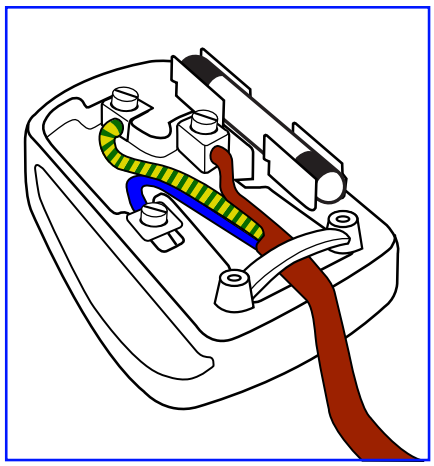
This apparatus is supplied with an approved moulded 13A plug. To change a fuse in this type of plug proceed as follows:+

1. Remove fuse cover and fuse.
2. Fit new fuse which should be a BS 1362 5A, A.S.T.A. or BSI approved type.
3. Refit the fuse cover.

If the fitted plug is not suitable for your socket outlets, it should be cut off and an appropriate 3-pin plug fitted in its place.

If the mains plug contains a fuse, this should have a value of 5A. If a plug without a fuse is used, the fuse at the distribution board should not be greater than 5A.

NOTE: The severed plug must be destroyed to avoid a possible shock hazard should it be inserted into a 13A socket elsewhere.



How to connect a plug

The wires in the mains lead are coloured in accordance with the following code:

BLUE - "NEUTRAL" ("N")

BROWN - "LIVE" ("L")

GREEN & YELLOW - "EARTH" ("E")

1. The GREEN & YELLOW wire must be connected to the terminal in the plug which is marked with the letter "E" or by the Earth symbol or coloured GREEN or GREEN & YELLOW.
2. The BLUE wire must be connected to the terminal which is marked with the letter "N" or coloured BLACK.
3. The BROWN wire must be connected to the terminal which marked with the letter "L" or coloured RED.

Before replacing the plug cover, make certain that the cord grip is clamped over the sheath of the lead - not simply over the three wires.

North Europe (Nordic Countries) Information

Placering/Ventilation

VARNING:

FÖRSÄKRA DIG OM ATT HUVUDBRYTARE OCH UTTAG ÄR LÄTÅTKOMLIGA, NÄR DU STÄLLER DIN UTRUSTNING PÅPLATS.

Placering/Ventilation

ADVARSEL:

SØRG VED PLACERINGEN FOR, AT NETLEDNINGENS STIK OG STIKKONTAKT ER NEMT TILGÆNGELIGE.

Paikka/Ilmankierto

VAROITUS:

SIJOITA LAITE SITEN, ETTÄ VERKKOJOHTO VOIDAAN TARVITTAESSA HELPOSTI IRROTTAA PISTORASIASTA.

Plassering/Ventilasjon

ADVARSEL:

NÅR DETTE UTSTYRET PLASSERES, MÅ DU PASSE PÅ AT KONTAKTENE FOR STØMTILFØRSEL ER LETTE Å NÅ.

China RoHS

根据中国大陆《电器电子产品有害物质限制使用管理办法》，以下部分列出了本产品中可能包含的有害物质的名称和含量。

部件名称	有害物质					
	铅 (Pb)	汞 (Hg)	镉 (Cd)	六价铬 (Cr (VI))	多溴联苯 (PBB)	多溴二苯醚 (PBDE)
外壳	O	O	O	O	O	O
液晶显示屏	X	O	O	O	O	O
电路板组件*	X	O	O	O	O	O
电源线/连接线	X	O	O	O	O	O
遥控器	X	O	O	O	O	O

本表格依据SJ/T 11364 的规定编制。

*: 电路板组件包括印刷电路板及其构成的零部件，如电阻、电容、集成电路、连接器等。

O: 表示该有害物质在该部件所有均质材料中的含量均在 GB/T 26572规定的限量要求以下。

X: 表示该有害物质至少在该部件的某一均质材料中的含量超出GB/T 26572规定的限量要求。

上表中打 “X” 的部件，应功能需要，部分有害物质含量超出GB/T 26572规定的限量要求，但符合欧盟RoHS法规要求（属于豁免部分）。

环保使用期限

此标识指期限（十年），电子电气产品中含有的有害物质在正常使用的条件下不会发生外泄或突变，电子电气产品用户使用该电子电气产品不会对环境造成严重污染或对其人身、财产造成严重损害的期限。

《废弃电器电子产品回收处理管理条例》提示性说明

为了更好地关爱及保护地球，当用户不再需要此产品或产品寿命终止时，请遵守国家废弃电器电子产品回收处理相关法律法规，将其交给当地具有国家认可的回收处理资质的厂商进行回收处理，不当利用或者处置可能会对环境和人类健康造成影响。

警告：在居住环境中，运行此设备可能会造成无线电干扰。

警語：使用過度恐傷害視力。

注意事項：

（1） 使用30分鐘請休息10分鐘。

（2） 未滿2歲幼兒不看螢幕，2歲以上每天看螢幕不要超過1小時。

警告使用者：

此為甲類資訊技術設備，於居住環境中使用時，可能會造成射頻擾動，在此種情況下，使用者會被要求採取某些適當的對策。

警告：為避免電磁干擾，本產品不應安裝或使用於住宅環境。

Turkey RoHS:

Türkiye Cumhuriyeti: EEE Yönetmeliğine Uygundur

Ukraine RoHS:

Обладнання відповідає вимогам Технічного регламенту щодо обмеження використання деяких небезпечних речовин в електричному та електронному обладнанні, затвердженого постановою Кабінету Міністрів України від 10 березня 2017 р. № 139

End-of-Life Disposal

Your new Public Information Display contains materials that can be recycled and reused. Specialized companies can recycle your product to increase the amount of reusable materials and to minimize the amount to be disposed of.

Please find out about the local regulations on how to dispose of your old display from your local Philips dealer.

(For customers in Canada and U.S.A.)

This product may contain lead and/or mercury. Dispose of in accordance to local-state and federal regulations. For additional information on recycling contact www.eia.org (Consumer Education Initiative)

Waste Electrical and Electronic Equipment-WEEE

Attention users in European Union private households

This marking on the product or on its packaging illustrates that, under European Directive 2012/19/EU governing used electrical and electronic appliances, this product may not be disposed of with normal household waste. You are responsible for disposal of this equipment through a designated waste electrical and electronic equipment collection. To determine the locations for dropping off such waste electrical and electronic, contact your local government office, the waste disposal organization that serves your household or the store at which you purchased the product.

Attention users in United States:

Please dispose of according to all Local, State and Federal Laws. For the disposal or recycling information, contact: www.mygreenelectronics.com or www.eiae.org.

End of Life Directives-Recycling

Your new Public Information Display contains several materials that can be recycled for new users.

Please dispose of according to all Local, State, and Federal laws.

ENERGY STAR is a program run by the U.S. Environmental Protection Agency (EPA) and U.S. Department of Energy (DOE) that promotes energy efficiency.

This product qualifies for ENERGY STAR in the “factory default” settings and this is the setting in which power savings will be achieved.

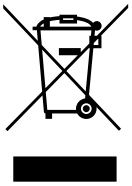
Changing the factory default picture settings or enabling other features will increase power consumption that could exceed the limits necessary to qualify for ENERGY STAR rating.

For more information on the ENERGY STAR program, refer to energystar.gov.

Restriction on Hazardous Substances statement (India)

This product complies with the “E-Waste (Management) Rules, 2016” CHAPTER V, rule 16, sub-rule (1) . Whereas New Electrical and Electronic Equipment and their components or consumables or parts or spares do not contain Lead, Mercury, Cadmium, Hexavalent Chromium, polybrominated biphenyls and polybrominated diphenyl ethers beyond a maximum concentration value of 0.1% by weight in homogenous materials for lead, mercury, hexavalent chromium, polybrominated biphenyls and polybrominated diphenyl ethers and of 0.01% by weight in homogenous materials for cadmium. except of exemptions set in Schedule 2 of the Rule.

E-Waste Declaration for India



This symbol on the product or on its packaging indicates that this product must not be disposed of with your other household waste. Instead it is your responsibility to dispose of your waste equipment by handing it over to a designated collection point for the recycling of waste electrical and electronic equipment . The separate collection and recycling of your waste equipment at the time of disposal will help to conserve natural resources and ensure that it is recycled in a manner that protects human health and the environment. For more information about E -waste please visit http://www.india.philips.com/about/sustainability/recycling/index.page and to know where you can drop off your waste equipment for recycling in India please contact on below given contact details.

Helpline number: 1800-425-6396 (Monday to Saturday, 9 a.m. to 5:30 pm)

E-mail: india.callcentre@tpv-tech.com

Batteries

For EU: The crossed-out wheeled bin implies that used batteries should not be put to the general household waste! There is a separate collection system for used batteries, to allow proper treatment and recycling in accordance with legislation.

Please contact your local authority for details on the collection and recycling schemes.

For Switzerland: The used battery is to be returned to the selling point.

For other non-EU countries: Please contact your local authority for correct method of disposal of the used battery. According to EU directive 2006/66/EC, the battery can't be disposed improperly. The battery shall be separated to collect by local service.

Após o uso, as pilhas e/ou baterias deverão ser entregues ao estabelecimento comercial ou rede de assistência técnica autorizada.

2. Unpacking and Installation

2.1. Unpacking

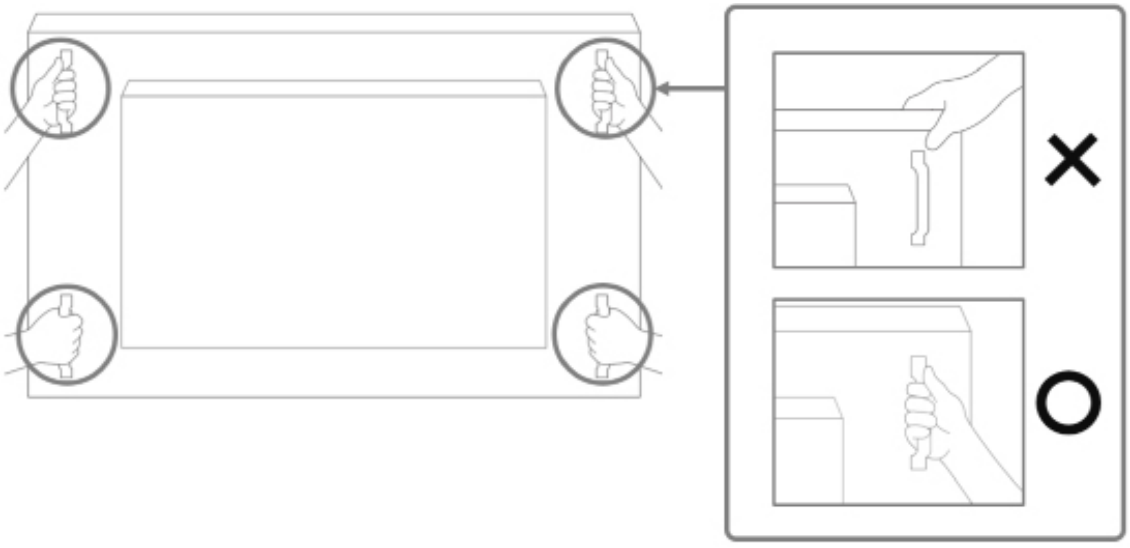
- This product is packed in a carton, together with the standard accessories.
- Any other optional accessories will be packed separately.
- As this product is high and heavy, the operation of moving the device is recommended to be performed by two technicians.
- After opening the carton, ensure that the contents are complete and in good condition.

■ Before Unpacking

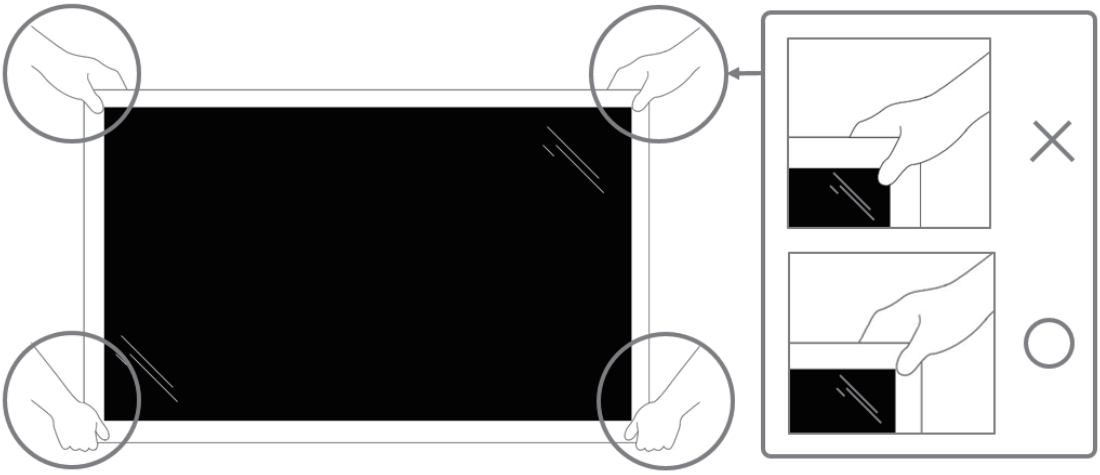
- Please read and fully understand unpacking notice before installation.
- Please check the packaging for any abnormalities, such as creaking, dents, etc.
- Please do necessary inspection before you move the display out of the carton.
- Always have an experienced technician install the display to prevent any damage.

■ Notice

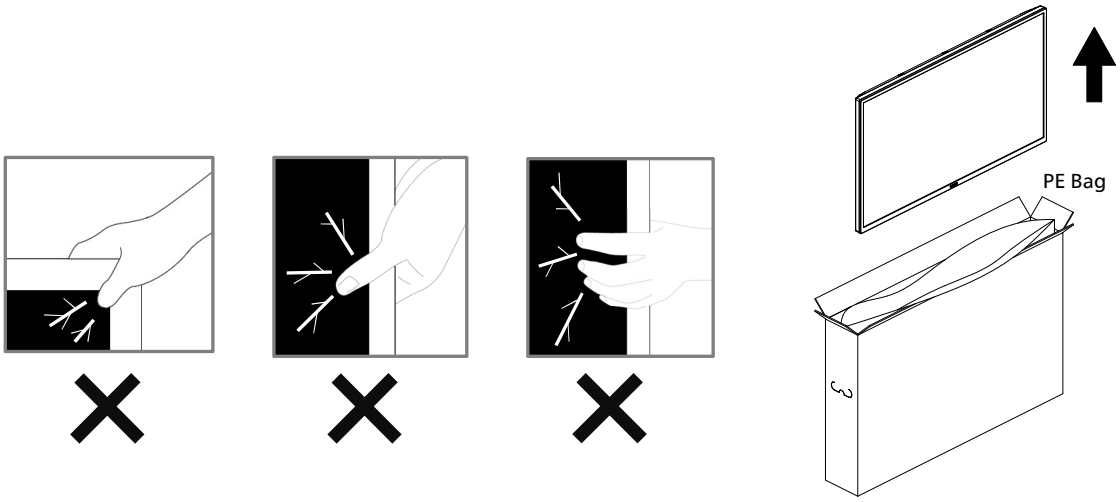
- For display with handles:
  - Take the display out of the carton box by two adults with both hands.
  - Hold onto the handles when moving the display.



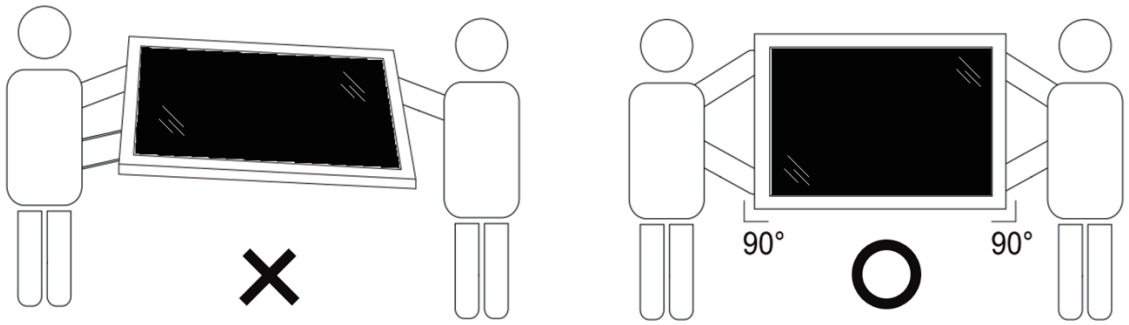
- For display without handle:
  - Take the display out of the carton box by two adults with both hands.
  - Please do not grab or touch the glass of the display.
  - Grasp the bezel surface (plastic or metal) of the display.



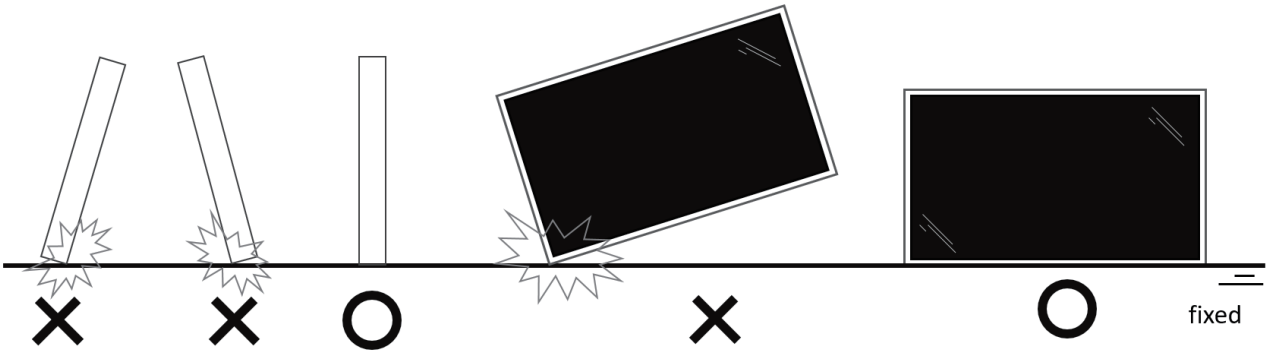
- When removing the display from the box, leave the protective bag inside and take care not to touch the glass of the display to avoid any damage.



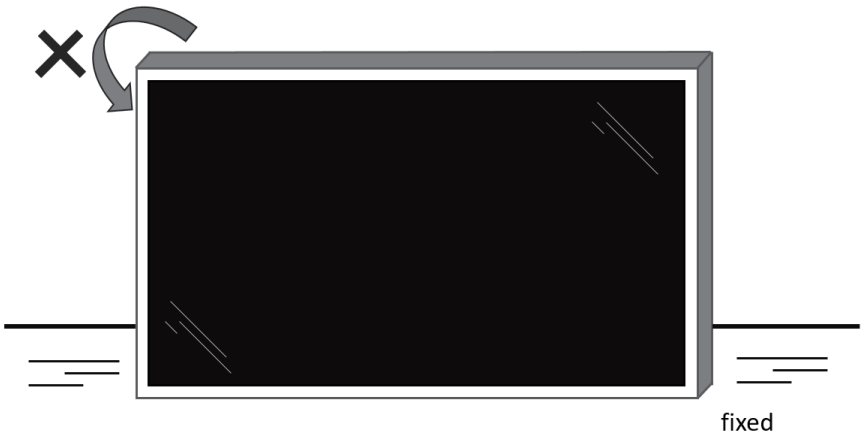
- Please keep the display upright when moving it.



- Place the display vertically and its weight should spread evenly on the surface.

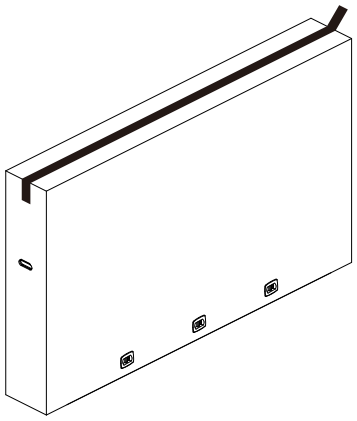


- Keep the display upright, without bending or twisting it while moving.

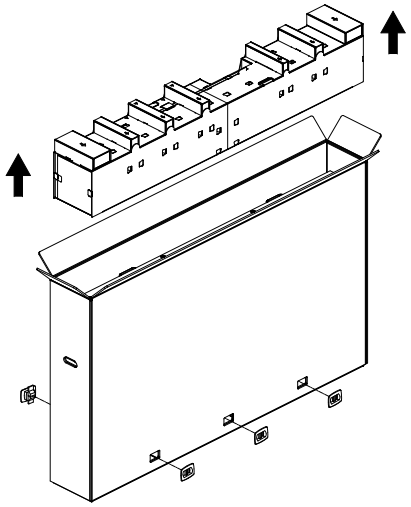


■ Unpacking Process

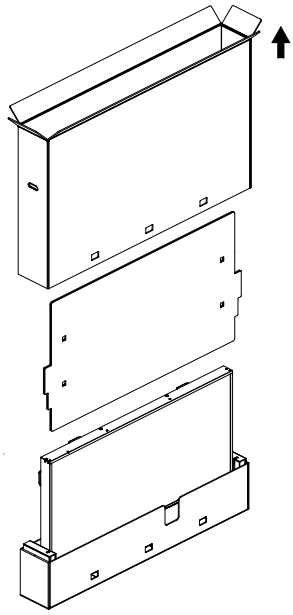
1. Remove the tape.



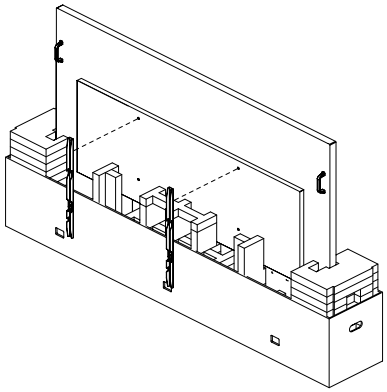
2. Remove all accessories and top cushion from the top opening of the packaging.



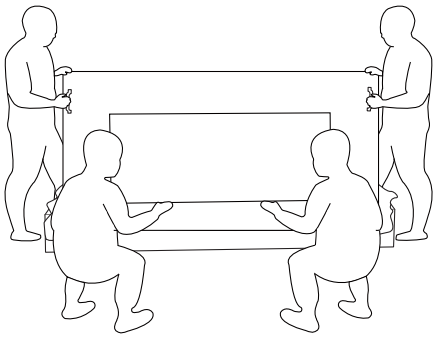
3. Discard the cardboard and open the packing bag.



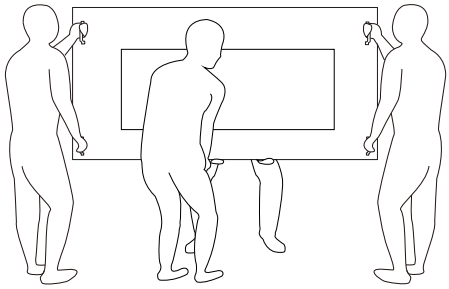
4. Install the wall mount kit (*) while the display is still in the bottom cushion.(* need to purchase separately)



5. Two people on the sides should hold the top handles from the back of the display, while two others help hold the display from the bottom.



6. Carefully move the display until the bottom handles are out of the box. Two people on the sides should hold the 4 handles, while two others stand at the front and back of the display to support the bottom.

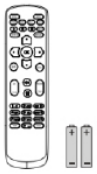


2.2. Package Contents

Please verify that you received the following items with your package content:

- LCD display
- Quick start guide
- Remote control and AAA Batteries
- Power cord

LCD DISPLAY



Remote Control
and AAA Batteries

Power Cord

Quick strart guide

* Items may differ in different locations.

* Display design and accessories may differ from the images shown.

NOTES:

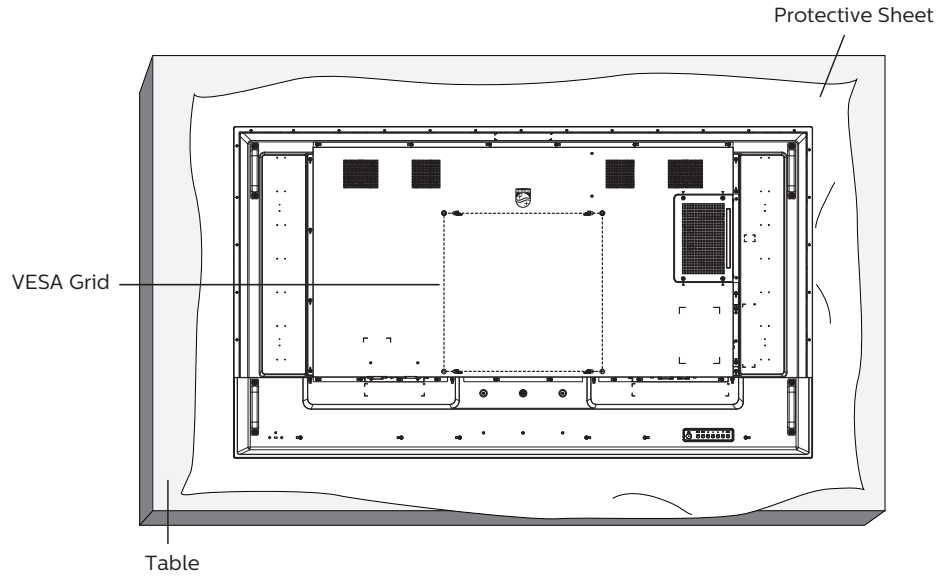
- For all other regions, apply a power cord that conforms to the AC voltage of the power socket and has been approved by and complies with the safety regulations of the particular country (Type H05W-F, 2G or 3G, 0.75 or 1 mm^2 should be used).
- Keep the packaging materials appropriately after unpacking the product.

2.3. Installation Notes

- Only use the power cable provided with this product. If an extension cord is required, please consult your service agent.
- The product should be installed on a flat surface, or the product may tip over. Leave a space between the rear of the product and the wall for proper ventilation. Do not install the product in a kitchen, bathroom or a place exposed to moisture, failure to do so may shorten the life of the internal parts.
- Do not install the product where it is 5000m and higher in altitude. Failure to do so may result in malfunctions.

2.4. Mounting on a Wall

To mount this display on a wall, a standard wall-mounting kit (commercially available) is required. It is recommended that you use a mounting interface that complied with TUV-GS and /or UL1678 standard in North America.



1. Prepare a flat and horizontal surface that is larger than the display and spread a thick protective sheet on it to facilitate your operation without scratching the screen.
2. Ensure you have all accessories for all types of mounting (wall mount, ceiling mount, table stand, etc).
3. Follow the instructions that came with the base mounting kit. Failure to follow the correct mounting procedures could result in damage to the equipment, or injury to the user or installer. The product warranty does not cover the damage caused by improper installation.
4. For the wall-mounting kit, use the M8 mounting screws (with a length 15 mm longer than the thickness of the mounting bracket) and tighten them securely.

2.4.1. Hole position

55BDL6052H	1200(H) x 400(V) mm

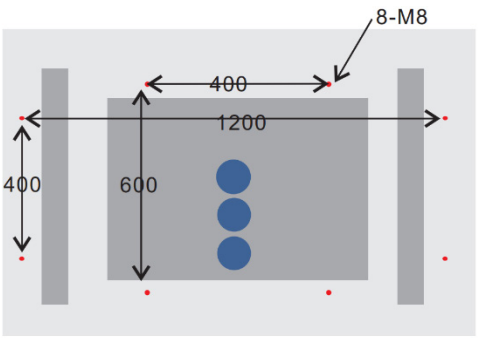
Caution:

To prevent the display from falling:

- For wall or ceiling mounting, we recommend that you install the display with metal brackets which are commercially available. For detailed instructions about the installation, refer to the guide provided with the bracket.
- To prevent the display from falling in case of earthquake or other natural disaster, please consult the manufacturer of the bracket for the mounting location.
- As this product is high and heavy, the installation of this product is recommended to be performed by four technicians.

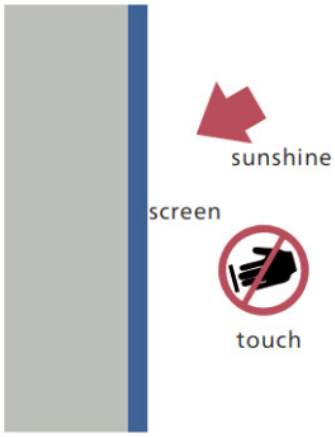
Required space for ventilation

- The product is designed for installation using standard M8 screw holes, offering both suspended and wall-mounted options. During installation, it is imperative to ensure ample space between the product and the wall to facilitate effective heat dissipation.

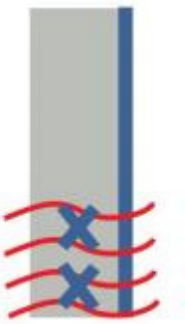


2.5. Product installation precautions

- Before installation, please ensure that the local voltage matches the required voltage of the display screen.
- Before installing the product, check whether the display is damaged and whether the accessory package matches the list.
- Avoid installing the display in a moist environment to prevent damage to electronic components during installation.
- After prolonged exposure to sunlight, the surface of the LCD display and shell may become very hot. Do not touch it with bare.

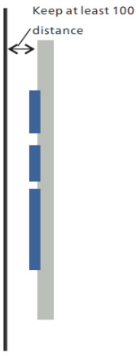


- The display should meet the installation in outdoor use, even in the rain, but not meet the immersion in liquid..

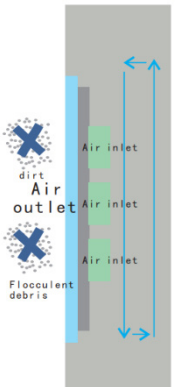


- Avoid installing or using the display near open flames .

- The display should be installed in a clean environment. Avoid installing the product in environments with a large amount of dust, inflammable or explosive materials.
- For secure installation, the display must be mounted on a load-bearing solid wall or steel structure and cannot be directly installed on a non-load-bearing wall.
- When the display screen is in operation, ensure that its surface is not covered by other objects to prevent interference with heat dissipation.
- During the installation of the display, the internal components and circuits must not be changed or disassembled without the guidance of professional engineers. Our company does not assume any responsibility for any resulting damage to the display components.
- The product has air inlet and outlet on the back, do not block the outlet. In addition, the temperature inside the machine is not controlled. There is a temperature control board inside the product that automatically adjusts the fan speed to dissipate heat.
- Wall hanging installation, the product back vent and the wall should be kept 100mm away.



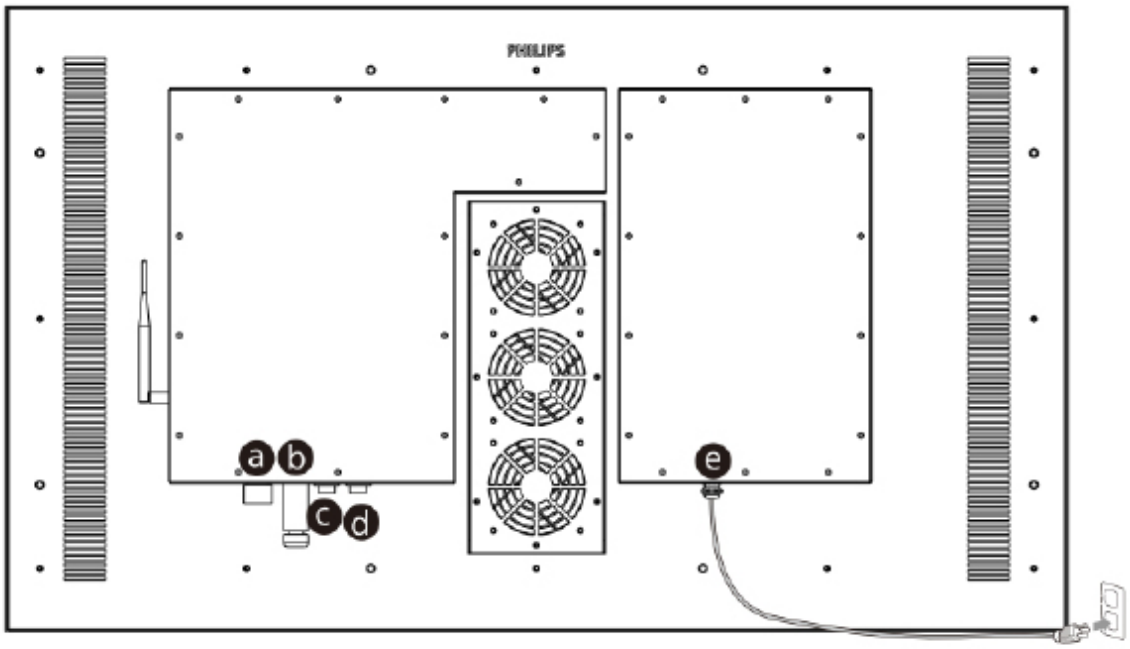
- Embedded installation. The external frame of the product should have openings corresponding to the air inlet and outlet of the product, keeping smooth air circulation between the air inlet and outlet on the product back and the external environment.
- The product adheres to the IP56 protection standards, rendering it suitable for outdoor environments. With the exception of the air inlet and outlet, all remaining components of the product are thoroughly sealed, offering comprehensive dust-proof functionality. Inside the air inlet, a fan operates diligently to prevent any loose or sluggish debris from infiltrating the inlet under operational conditions, thereby averting potential blockages or damage to the fan.

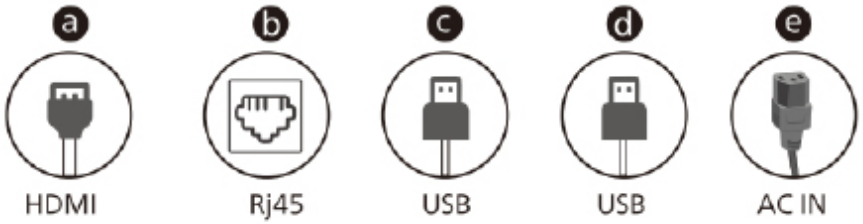


- The product is designed for outdoor use and can be used under sunlight. However, caution should be exercised regarding high ambient temperatures, and the product should not be installed in environments with heat sources.
- The installation environment of the product must be pristine, devoid of any dirt, debris, or stagnant water that could potentially harm the fan.

3. Parts and Functions

3.1. Input/Output Terminals





a. HDMI
Displays devices with HDMI input

b. Rj45
Connection limited network

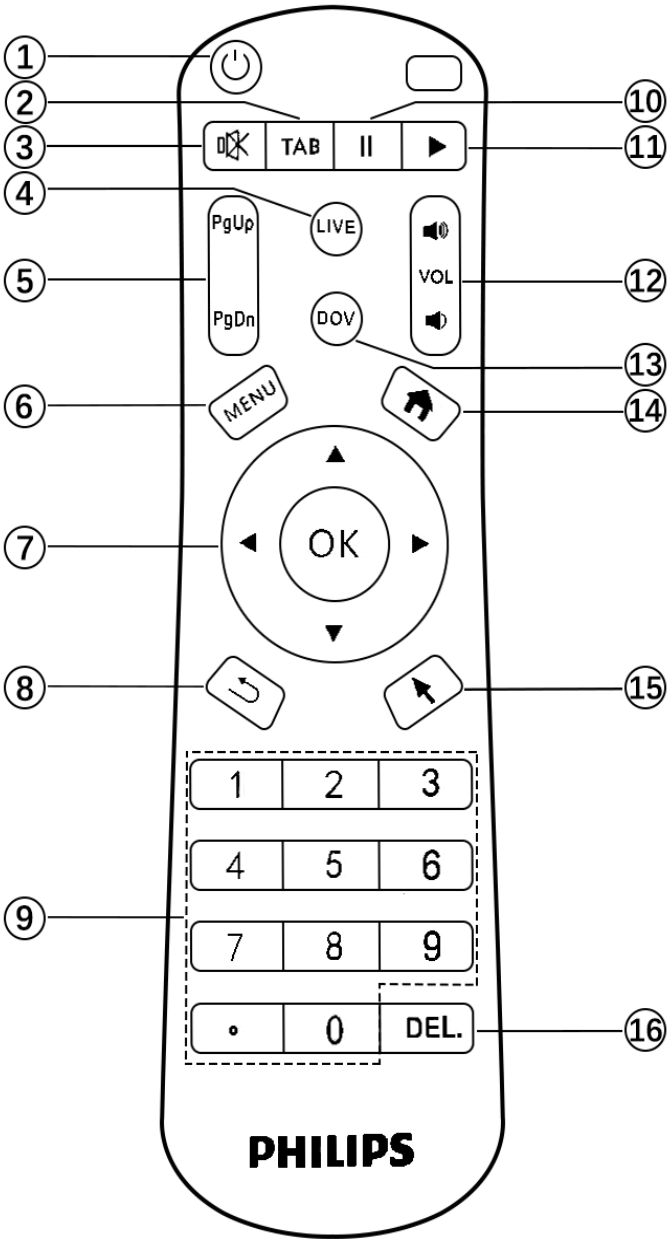
c. USB
Play the contents of the USB flash drive

d. USB
Play the contents of the USB flash drive

e. AC IN
Power the display device

3.2. Remote Control

General functions



① [⏻] **POWER button**
Power on/off.

② [TAB] **TAB button**
Switch focus.

③ [🔇] **MUTE button**
Press to turn the mute function on/of.

④ [LIVE] **LIVE button**
This button is not applicable.

⑤ [PgUp] [PgDn] **PAGEUP/PAGEDOWN button**
This button is not applicable.

⑥ [MENU] **MENU button**
The menu selection page is displayed.

⑦ [OK] NAVIGATION button
Navigate through menus and choose items.

⑧ [↩] **BACK button**
Return to the previous page or exit from the previous function.

⑨ [⌨] **[NUMBER] button**
For PDF file, enter the page number by pressing number buttons and then press [OK] button to jump to the specific page.

⑩ [⏸] **PAUSE button**
Pause button.

⑪ [▶] **PLAY button**
Play the media files directly.

⑫ **[+] [-] VOLUME button**
Adjust volume level.

⑬ [DOV] **DOV button**
This button is not applicable.

⑭ [⌂] **HOME button**
Access OSD menu.

⑮ [↖] **POINTER button**
Reserved.

⑯ [DEL] **DELETE button**
Delete previous content.

3.3. Inserting the batteries in the remote control

The remote control is powered by two 1.5V AAA batteries.

To install or replace the batteries:

1. Press and then slide the cover to open it.
2. Insert the batteries with the correct polarity (+) and (–).
3. Replace the cover.

Caution:

Incorrect use of batteries may cause leakage or explosion. Be sure to follow the instructions below:

- Insert “AAA” batteries with the correct polarity (+ and -).
- Do not mix battery types.
- Do not use a new battery with a used one together. Otherwise, it may cause leakage or shorten the life of the batteries.
- Remove the dead batteries immediately to avoid battery leakage in the battery compartment. Do not touch exposed battery acid, as it may cause injury to your skin.
- Disposal of a battery into fire or a hot oven, or mechanically crushing or cutting of a battery, that can result in an explosion; leaving a battery in an extremely high temperature surrounding environment that can result in an explosion or the leakage of flammable liquid or gas; and a battery subjected to extremely low air pressure that may result in an explosion or the leakage of flammable liquid or gas.

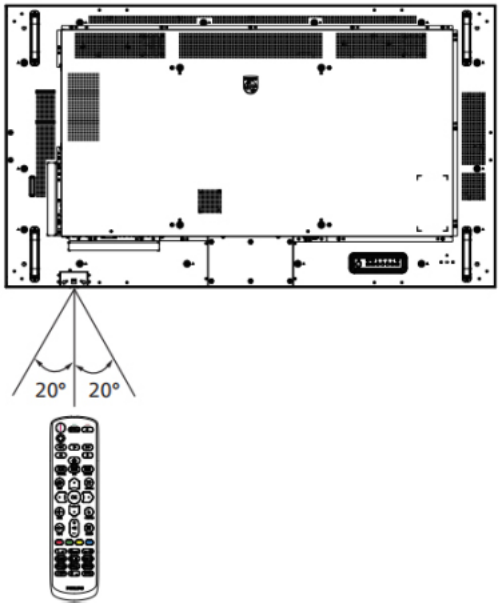
Note: Remove the batteries from the battery compartment when not using for an extended period of time.

3.4. Handling the remote control

- Do not drop or apply shock to the remote control.
- Do not allow any liquid to get inside the remote control. If water has entered the remote control, wipe the remote control with a dry cloth immediately.
- Do not place the remote control near heat and steam sources.
- Do not attempt to disassemble the remote control, unless you need to place batteries in the remote control.

3.5. Operating range of the remote control

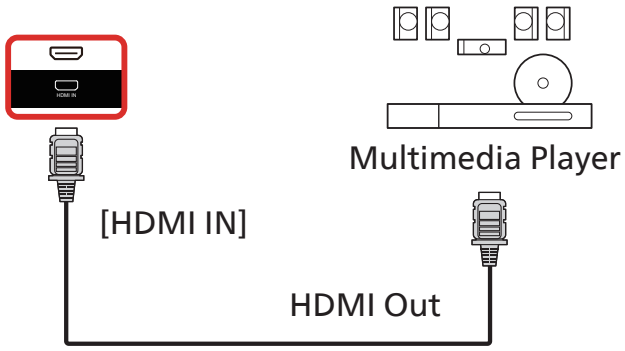
- Point the remote control to the remote sensor on the display. Use the remote control to move 20 degrees from the display for pay attention to:
- The remote control may not work properly when the display is in direct sunlight or strong illumination, or when obstacles block signal transmission.
- Improve the performance of the remote control.
- Pull down the lens, have better remote control performance and convenient to observe the power status of the light information.
- If you need to move the display screen, please push the lens up.



4. Connecting External Equipment

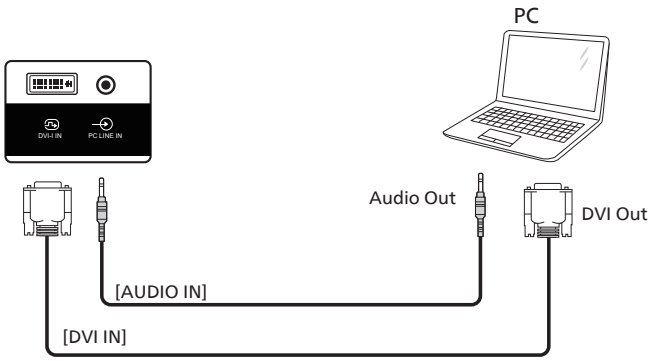
4.1. Connecting External Equipment (Multimedia Player)

4.1.1. Using HDMI video input



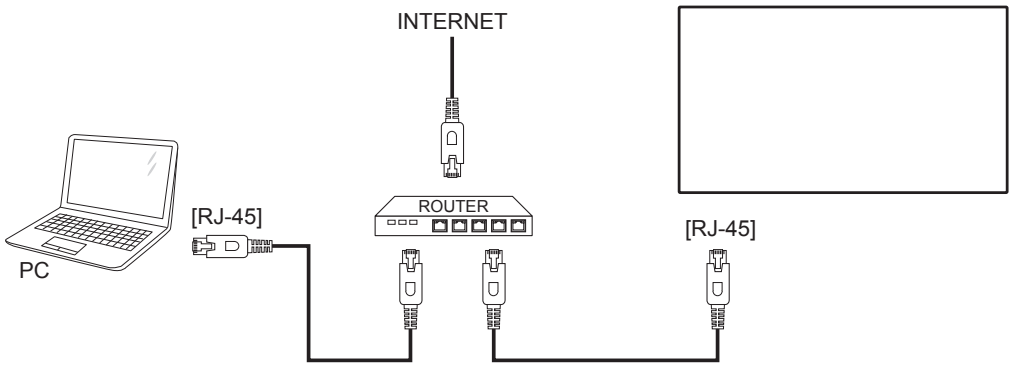
4.2. Connecting a PC

4.2.1. Using DVI input



4.3. Infrared remote control

4.4. Lines are connected to the network



Network Settings:

1. Switch the router on and enable its DHCP setting.
2. Connect the router to this display with an Ethernet cable.
3. Press **HOME** button on the remote control, then select **Setup**.
4. Select **Connect to network**, then press **[ok]** button.
5. Wait until this display finds the network connection.
6. If the “End User License Agreement” window prompts, accept the agreement.

NOTE: Connecting with a shielded CAT-5 Ethernet cable to comply with the EMC directive.

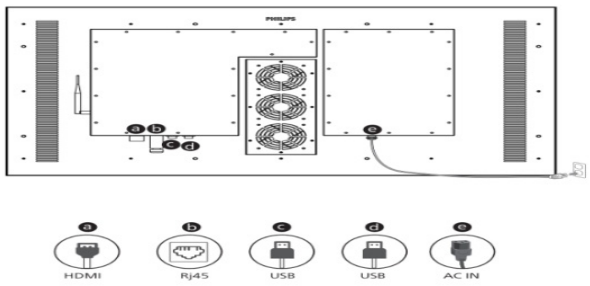
5. Operation

NOTE: The control button described in this section is mainly on the remote control unless specified otherwise.

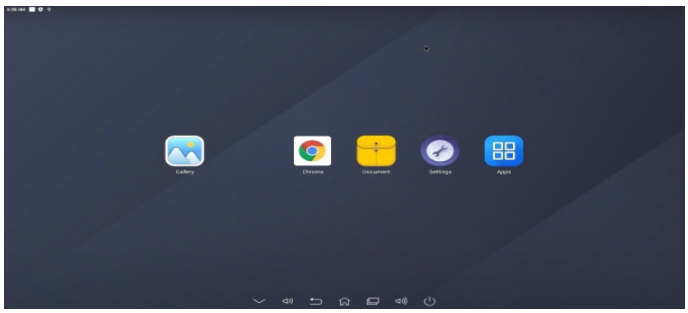
Play multimedia files from USB device

Method 1

1. Connect your USB device to the USB port on the display. The interface of C in the figure below.

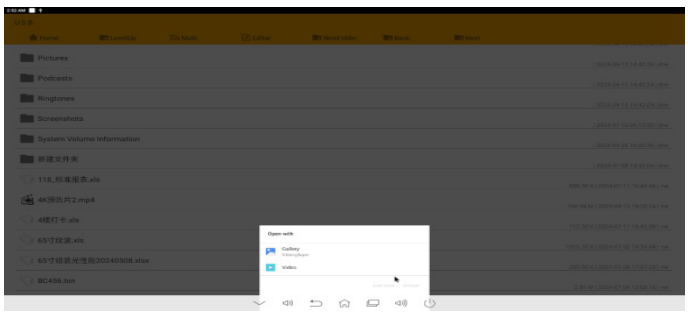


2. Select "Document program.



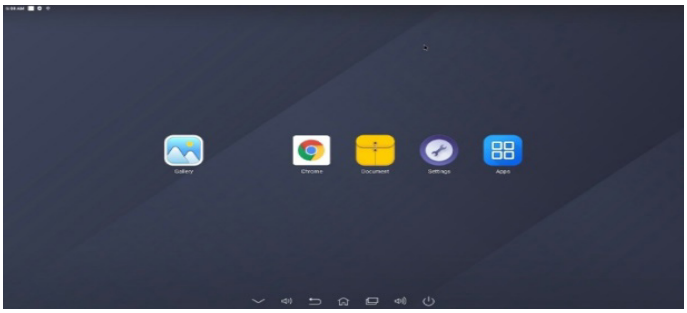
3. Select USB to access the USB device file list.

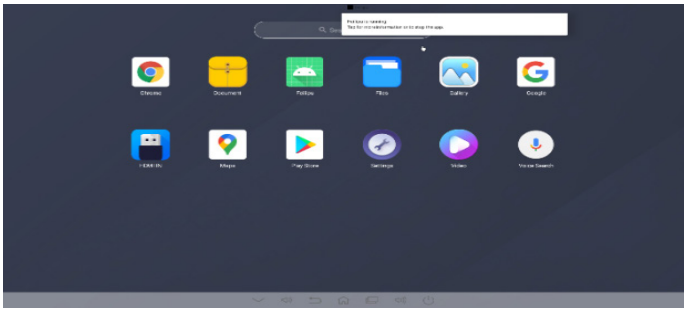
4. Click the file you want to play in the file list to play it.



Method 2

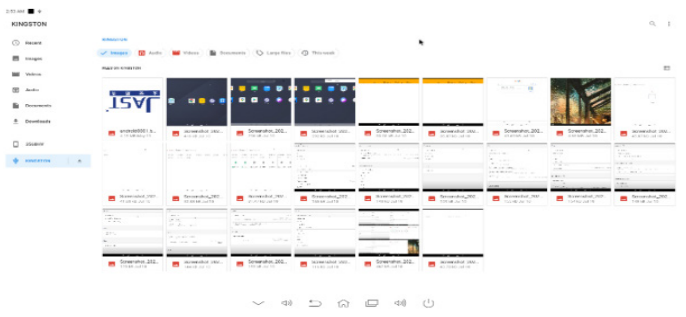
1. Click APPs to go to other Apps and select Files application.





2. Select the USB device in the Files application.

3. Check the Images\Audio\Videos at the top to view the file, double-click the file to play.

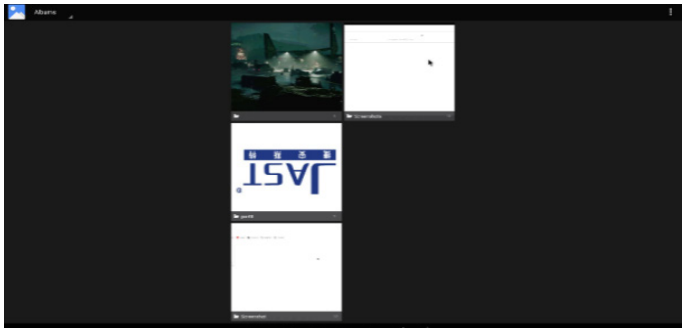


6. OSD Menu

An overview of the On-Screen Display (OSD) structure is shown below. You can use it as a reference for further adjustment of your display.

6.1 Gallery

- Gallery is the system photo album application, which can play device pictures.

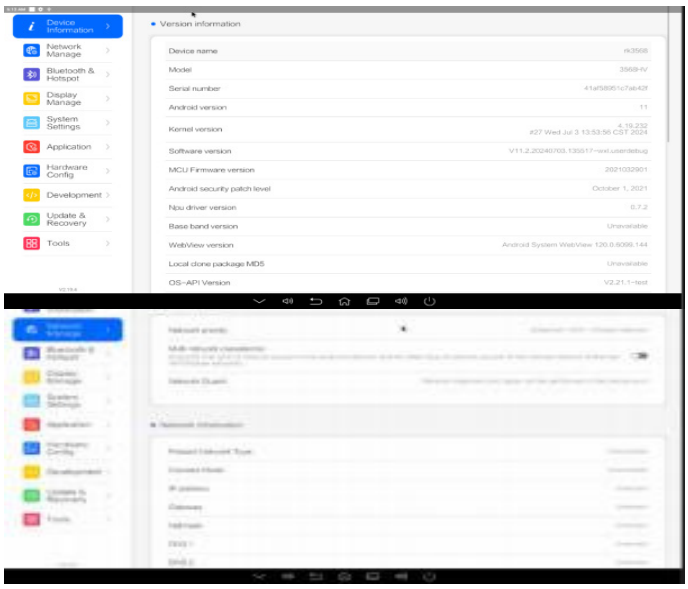


6.2 Chrome

- Chrome is the default browser.

6.3 Setting function

- Click on the home page Settings app to open the AD machine Settings.
- Click Device Information to view the software and hardware information of the current advertising machine.



- Click Network priority to set the network priority, the default priority is network cable >WiFi> Mobile network, mobile network does not have this function by default.

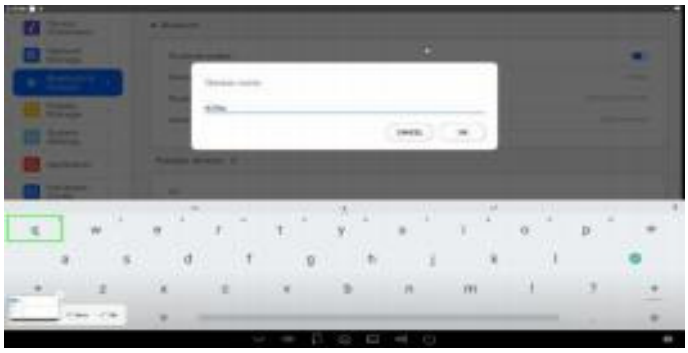
- Network information:

You can view the current network information.

- Turn on the WiFi switch, select the WiFi signal to be connected, and enter the network password to connect to WiFi.

- Click Bluetooth&Hotspot, you can set the Bluetooth and hotspot functions of the advertising machine.

- Click Device name to set the Bluetooth name of the device. The default name is rk356x.



- Click Display Manage to enter the display Settings of the advertising machine.

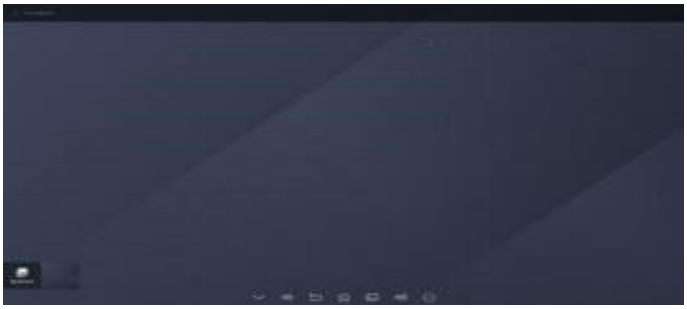
- Click the Screen rotation to set the display rotation Angle of the advertising machine, which is 0°/90°/180°/270°.

- Click DPI to adjust the DPI density displayed.

- Click System Settings to enter the system Settings function.

- Boot logo and Boot animation to customize the boot logo and boot animation. If you need to customize the boot logo and boot animation, you need to use images and animation files that meet the requirements. If you need to change the Settings, contact technical support.

- Click Desktop wallpaper to change the home page background.

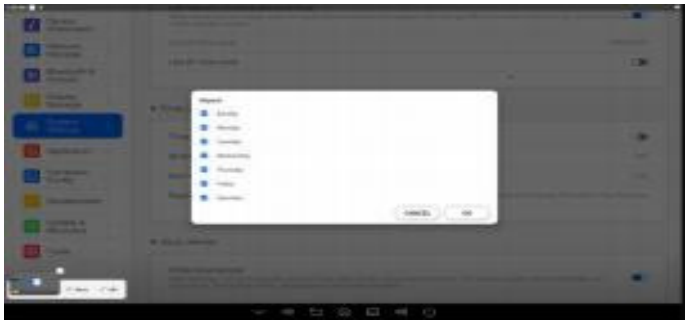


In Language and Time, you can set the language and time options of the advertising machine.

- Click System language to set the system language. The default language is English.
- Click System date and System time to manually modify the date and time Settings.

- When Use network synchronization time is enabled, the device automatically uses network time under the premise of networking. Click System time zone to select a network time zone.

- By setting Boot time and Shutdown time, you can set the time when the advertising machine starts up and shuts down.
- Select a Repeat date in the repeat list, and then turn on the Timer switch to enable the function of timing switch.



- Click Application, you can set the App. In this setting interface, you can set the start up, process daemon, hide app icon, etc.

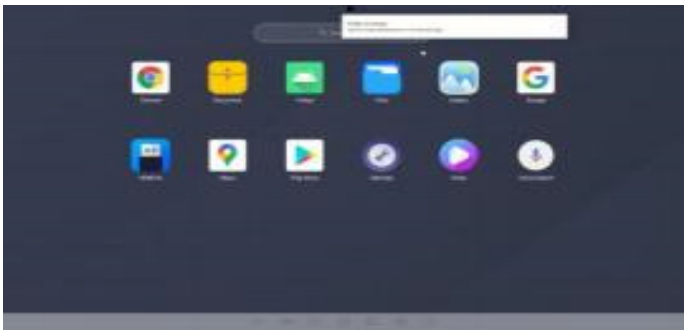
Generally, the Hardware Config and Development do not need to be modified and can be kept as default. If the USB OTG switch in Development is accidentally turned on, the mouse and keyboard connected to this USB port cannot be used. In this case, you only need to unplug the mouse and keyboard connected to this USB port. Plug in another USB port of the advertising machine, and then turn off the switch.

- Update&Recovery sets the screen for device upgrade. Generally, no operation is required. You can keep the default Settings.

- The Tools screen is used to test device functions. Generally, no operation is required.

HDMI IN Features:

- Insert the HDMI cable into the HDMI IN interface of the advertising machine, click APPs, open the HDMI IN application, you can display the HDMI IN screen input from the signal source.



The HDMI IN feature of this AD machine supports the following resolutions, which may change with software versions and hardware changes. Subject to change without notice.

7. Supported Media Formats

7.1. USB Multimedia Formats

Video format		
Video Codcr	Resolution	Bit Rate
MPEG1/2	1080P@30 fps	40Mbps
H .264	1080P@30 fps	50Mbps
WMV3	1080P@30 fps	40Mbps
Motion JPEG	640x480@30fps	40Mbps

Photo format	
Image	Resolution
JPEG	1920*1080
PNG	1920*1080
BMP	1920*1080

NOTES:

- Sound or video may not work if the contents have a standard bit rate/frame rate above the compatible Frame/sec listed in the table above.
- Video content with a Bit rate or Frame rate larger than the rate specified in the table above can cause choppy video during playback.

7.2. HDCP support table

Input Source	HDMI Ver.	HDCP1.4	HDCP2.2
HDMI	HDMI 1.0	V	X
	HDMI 2.0	X	X

8. Input Mode

Timing support:

Resolution	Freq. (KHz)
1920 x 1080 P	59.94/60Hz
1920 x 1080 P	50Hz
1920 x 1080 P	25Hz
1920 x 1080 P	23.97/24Hz
1280 x 720 P	59.94/60Hz
1280 x 720 P	50Hz
720 x 480 P	59.94/60Hz
720 x 576 P	50Hz
640 x 480 P	59.94/60Hz
1920 x 1080 P	29.97/30Hz
1920x1080	60Hz
1024 x 768	60Hz
640 x 480	60Hz

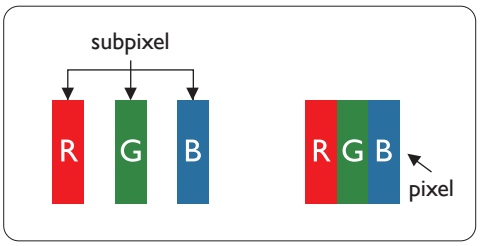
- The PC text quality is optimum in UHD mode (1920*1080, 60Hz).
- Your PC display screen might appear different depending on the manufacturer (and your particular version of Windows).
- Check your PC instruction book for information about connecting your PC to a display.
- If a vertical and horizontal frequency-select mode exists, select 60Hz (vertical) and 31.5KHz (horizontal). In some cases, abnormal signals (such as stripes) might appear on the screen when the PC power is turned off (or if the PC is disconnected). If so, press the [INPUT] button to enter the video mode. Also, make sure that the PC is connected.

9. Pixel Defect Policy

We strive to deliver the highest quality products and use some of the industry's most advanced manufacturing processes whilst practicing stringent quality control. However, pixel or sub-pixel defects on the PDP / TFT panels used in Plasma- & LCD- displays are sometimes unavoidable. No manufacturer can guarantee that all panels will be free from pixel defects, but Philips guarantees that any Plasma- & LCD- displays with an unacceptable number of defects will be repaired during the warranty period in line with your local guarantee conditions.

This notice explains the different types of pixel defects and defines the acceptable defect level for the LCD screen. In order to qualify for repair under warranty, the number of pixel defects must exceed a certain level as shown in the reference table. If the LCD screen is within specification a warranty exchange / claim back will be refused. Additionally, because some types or combinations of pixel defects are more noticeable than others, Philips sets even higher quality standards for those.

9.1. Pixels and Sub-Pixels



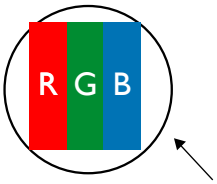
A pixel, or picture element, is composed of three sub-pixels in the primary colors of red, green and blue. Many pixels together form an image. When all sub-pixels of a pixel are lit, the three colored sub-pixels together appear as a single white pixel. When all are dark, the three colored sub-pixels together appear as a single black pixel. Other combinations of lit and dark sub-pixels appear as single pixels of other colors.

9.2. Types of Pixel Defects + Dot Definition

Pixel and sub-pixel defects appear on the screen in different ways. There are three categories of pixel defects and several types of sub-pixel defects within each category.

Dot definition = What is a defective "Dot"? :

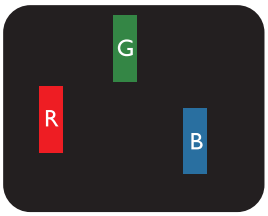
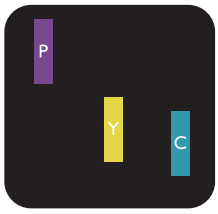
One or more defective, adjacent sub-pixel are defined as one "dot". The no. of defective sub-pixels are not relevant to define a defective dot. This means that a defective dot can consist of one, two or three defective sub-pixels which can be dark or lit.



One dot = One Pixel; consists of three sub-pixels of Red, Green, and Blue.

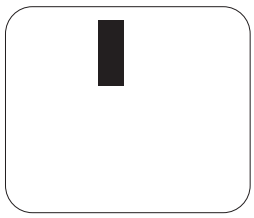
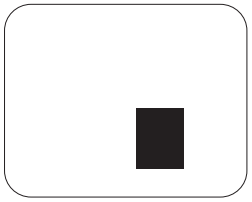
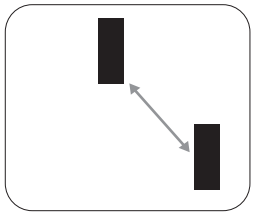
9.3. Bright Dot Defects

Bright dot defects appear as pixels or sub-pixels that are always lit or "on". These are the examples of bright dot defects:

		
One lit red, green or blue sub pixel	Two adjacent lit sub pixels: Red + Blue = Purple Red + Green = Yellow Green + Blue = Cyan (Light Blue)	Three adjacent lit sub pixels (one white pixel)

9.4. Dark Dot Defects

Black dot defects appear as pixels or sub-pixels that are always dark or “off”. These are the examples of black dot defects:

		
One dark dot	Two adjacent dark dots = 1 pair of dark dots	Two dark dots, specifications defines the minimum distance between dark dots

9.5. Proximity of Pixel Defects

Because pixel and sub-pixels defects of the same type that are nearby one another may be more noticeable, Philips also specifies tolerances for the proximity of pixel defects. In the table below you can find specifications about:

- Allowed amount of adjacent dark dots = (adjacent dark dots =1 pair of dark dots)
- Minimum distance between dark dots
- Total no. of all defective dots

9.6. Pixel Defect Tolerances

In order to qualify for repair due to pixel defects during the warranty period, a PDP / TFT panel in a Philips Plasma / LCD- display must have pixel or sub-pixel defects exceeding the tolerances listed in the following table.

BRIGHT DOT EFFECT	ACCEPTABLE LEVEL
1 lit sub pixel	2
BLACK DOT EFFECT	ACCEPTABLE LEVEL
1 dark sub pixel	10
TOTAL DOT DEFECTS OF ALL TYPES	12

NOTE: * 1 or 2 adjacent sub pixel defects = 1 dot defect

9.7. MURA

Dark spots or patches may occasionally appear on some liquid crystal display (LCD) panels. This is known within the industry as Mura, which is a Japanese term for “unevenness.” It is used to describe an irregular pattern or area in which uneven screen uniformity appears under certain conditions. Mura is a result of the deterioration of the liquid crystal alignment layer and is most commonly caused by long-term operation under high ambient temperatures. It is an industry- wide phenomenon and Mura is not repairable. It is also not covered by our warranty terms.

Mura has been around since the introduction of LCD technology and with screens getting bigger and in operation 24/7, many displays are running in low light conditions. This all adds to the possibility of Mura affecting displays.

HOW TO SPOT MURA

There are many symptoms of Mura and also multiple causes. Several of these are listed below:

- Impurities or foreign particles in the crystal matrix
- Uneven distribution of LCD matrix during manufacturing
- Non-uniform luminance distribution of the backlight
- Panel assembly induced stress
- Flaws within the LCD cells
- Thermal induced stress - high temperature operation over long periods of time

HOW TO AVOID MURA

Although we can not guarantee the complete eradication of Mura every time, in general the appearance of Mura can be minimized by these methods:

- Lower the backlight brightness
- Use a screen saver
- Reduce the ambient temperature around the unit

10. Cleaning and Troubleshooting

10.1. Cleaning

Caution When Using the Display

- Do not bring your hands, face or objects close to the ventilation holes of the display. The top of the display is usually very hot due to the high temperature of exhaust air being released through the ventilation holes. Burns or personal injuries may occur if any body parts are brought too close. Placing any object near the top of the display could also result in heat related damage to the object as well as the display itself.
- Be sure to disconnect all cables before moving the display. Moving the display with its cables attached may damage the cables and thus cause fire or electric shock.
- Disconnect the power plug from the wall outlet as a safety precaution before carrying out any type of cleaning or maintenance procedure.

Front Panel Cleaning Instructions

- The front of the display has been specially treated. Wipe the surface gently using only a cleaning cloth or a soft, lint-free cloth.
- If the surface becomes dirty, soak a soft, lint-free cloth in a mild detergent solution. Wring the cloth to remove excess liquid. Wipe the surface of the display to remove dirt. Then use a dry cloth of the same type to dry.
- Do not scratch or hit the surface of the panel with fingers or hard objects of any kind.
- Do not use volatile substances such as insert sprays, solvents and thinners.

Cabinet Cleaning Instructions

- If the cabinet becomes dirty, wipe the cabinet with a soft, dry cloth.
- If the cabinet is extremely dirty, soak a lint-free cloth in a mild detergent solution. Wring the cloth to remove as much moisture as possible. Wipe the cabinet. Use another dry cloth to wipe over until the surface is dry.
- Do not use solution that contains oil to clean the plastic parts. Such product damage the plastic parts and void the warranty.
- Do not allow any water or detergent to come into contact with the surface of the display. If water or moisture gets inside the unit, operating problems, electrical and shock hazards may result.
- Do not scratch or hit the cabinet with fingers or hard objects of any kind.
- Do not use volatile substances such as insert sprays, solvents and thinners on the cabinet.
- Do not place anything made from rubber or PVC near the cabinet for any extended periods of time.

Clean your machine:

- If you find dirt on the glass surface during use, use a wet paper towel (to avoid dripping water) to wipe it once, and then wipe it with a dry towel (dry paper towel).

10.2. Troubleshooting

Symptom	Possible Cause	Remedy
No pictures is diaplayed	1. The power cord is disconnected. 2. The main power supply is damaged. 3. The playing board is not working. 4. The display screen is in the stand by mode.	1. Plug in the power cord. 2. Make sure that the power supply and the voltage output is normal. 3. Replace the play board. 4. Use the remote control to boot, or power off and then power.
Interference displayed on the display or an audible noise is heard	Caused by the surrounding electrical appliances or fluorescent lights.	Move the display to another location to see if the interference is reduced.
Color is abnormal	The signal cable is not connected properly.	Make sure that the signal cable is attached firmly to the back of the display.
Picture is distorted with abnormal patterns	1. The signal cable is not connected properly. 2. The input signal is beyond the capabilities of the display.	1. Make sure that the signal cable is attached firmly. 2. Check the video signal source to see if it is beyond the range of the display. Please verify its specifications with this display's specification section.
Some image elements do not bright up	Some pixels of the display are turned off.	This display is designed using an extremely high level of precision technology: however, sometimes some pixels of the display may not display. This is not a malfunction.
After-Images can still be seen on the display after the display is powered off. (Examples of still pictures include logos, video games, computer images, and images displayed in 4:3 normal mode)	A still picture is displayed for an over extended period of time	Do not allow a still image to be displayed for an extended period of time as this can cause a permanent after-image to remain on the display.

11. Technical Specifications

Display:

Item	Specifications
Screen Size	138 .7 cm / 54 .6 in
aspect ratio	16 :9
Pixel number	1920 (H) x 1080 (V
Pixel spacing	0.63 (H) x 0.63 (V) [mm]
Color can be displayed	The 8-bit (D), 16.7M
Brightness (typical)	2500 cd /m2
Contrast ratio (typical)	1200:1
Observational Angle	178 Degrees

In/Out terminals:

Item		Specifications
USB	USBx2 (Type A)	USB 2.0, Multimedia playback and service ports
RJ-45	RJ -45* 1	Support for 10 / 100, adaptive Ethernet
HDMI inport	HDMI (Type Type-A)	Up to 1080P@60Hz resolution support
IR Input	Infrared head	Infrared through

Parameter:

Item	Specifications
Power input	100 - 240V~, 50/60Hz
Power consumption (maximum)	280 W
Power consumption (type)	260 W
Power consumption (standbyand off)	<0.5 W
AC switch turn-off mode (W)	0 W
outline dimension	1282mm (W)x 753mm (H)x 106.2mm
net weight	55Kg

Ambient condition::

Item		Specifications
Temperature	Operational	0 - 40°C
	Storage	-20 - 60°C
Humidity	Operational	20 - 80% RH (No condensation)
	Storage	5 - 95% RH (No condensation)
Altitude	Operational	0 - 5,000 m
	Storage / Shipment	0 - 9,000 m

PHILIPS

Professional
Display Solutions

Warranty

Warranty policy for Philips Professional Display Solutions

Thank you for purchasing this Philips product. Philips products are designed and manufactured with high standards and deliver high quality performance, ease of use and ease of installation. If you encounter any difficulties while using your product, we recommend that you first consult the user manual or the information in the support section of the website, where (depending on the product type) you may find a downloadable user manual, frequently asked questions, instruction videos or a support forum.

LIMITED WARRANTY

In the unlikely event the product requires service, we will arrange for your Philips product to be serviced free-of-charge within the warranty period, provided that the product was used in accordance with the user manual (e.g. in the intended environment).

For these product categories, a partner company of Philips is the warrantor of the product. Please check the documentation supplied with your product.

WHO IS COVERED?

Your Warranty coverage begins from the first date of purchase of the product. You need to provide proof of purchase to receive warranty service. A valid sales receipt or other valid document showing that you purchased the product is considered proof of purchase.

WHAT IS COVERED?

If any defect due to faulty materials and/or workmanship occurs within the warranty period, we will make arrangements for a free of charge service. Where a repair is not possible or not commercially viable, we may replace the product with a new or equivalent refurbished product with similar functionality. Replacement will be offered at our discretion and the warranty will continue from the date of original purchase of the first date of purchase of the product. Please note that all parts, including repaired and replaced parts, are covered only for the duration of the original warranty period.

WHAT IS EXCLUDED? Your warranty does not cover:

- Consequential damages (including but not limited to loss of data or loss of income), nor compensation for activities done by yourself, such as regular maintenance, installing firmware updates or saving or restoring data (Some states do not allow the exclusion of incidental or consequential damages, so the above exclusion may not apply to you. This includes, but is not limited to, prerecorded material, whether copyrighted or not copyrighted.)
- Labor charges for installation or setup of the product, adjustment of customer controls on the product, and installation or repair of various types of external devices (e.g., WiFi, antenna, USB dongles, OPS type devices) and other systems outside of the product.
- Reception problems caused by signal conditions or cable or antenna systems outside the unit.
- A product that requires modification or adaptation to enable it to operate in any country other than the country for which it was designed, manufactured, approved and/or authorized, or repair of products damaged by these modifications.
- If the model or production number on the product has been altered, deleted, removed or made illegible.

The warranty applies on condition that the product has been handled properly for its intended use and in accordance with the operating instructions

To Obtain Warranty Service And Information

For detailed warranty coverage information and additional support requirement and help line, please contact the seller and/or system integrator you purchased the product from. Please note in the USA, this limited warranty is only valid for Products purchased in the Continental United States, Alaska, and Hawaii.

Before Requesting Service

Please check your user's manual before requesting service. Adjustments of the controls discussed there may save you a service call.

WARRANTY PERIOD

Warranty period for PHILIPS signage display is listed as below, for areas not covered in this table, please follow their warranty statement.

Standard warranty period for PHILIPS signage display is listed as below, for areas not covered in this table, please follow the local warranty statement.

Region	Standard Warranty Period
USA, Canada	3 years
China	3 years
Japan	3 years
Rest of world	3 years
Mexico	3 years
Brazil	3 years
Chile	3 years
Peru	3 years

Note that for professional products, the specific warranty terms of the sale- or purchase agreement may apply.

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Specifications are subject to change without notice.
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